Orders

Order / Rev:

Alt Order #:

06832080

Product Desc:

HELLER FOR SENATE

Estimate:

Flight Dates:

09/26/12 - 10/02/12

Original Date / Rev:

07/18/12 / 10/01/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI National

KSNV

Agency

Name:

Strategic Media Services, Inc.

Buying Contact:

Billing Contact:

3299 K St. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

EOM/EOC Agency Commission:

15%

Cash

Broadcast

Advertiser

Name:

Priority:

Demographic:

A35+

PLC01

Product Codes:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	82	\$52,120.00	\$44,302.00
10/01/12	10/02/12	44	\$24 100 00	\$20.485.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	82	\$52,120.00	\$44,302.00	0.00
October 2012	44	\$24,100.00	\$20,485.00	0.00
Totals	126	\$76,220.00	\$64,787.00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	29%	\$76,220.00
Market	100%	\$262,827.59

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$68,335.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$47,308.97
KTUD	1%	\$2,628.28
KVVU	24%	\$63,078.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,256.55

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
•	E 1	KSNV	09/26/12	09/28/12	M-F 5-6a WakeUp w	//Wa@M	5-6a	WTF	:30	6	\$185.002	0.00 NM	6	\$1,110.00
					M-F 5-6a WakeUp v	v/Wagners								
		NEWS												
		<u>Star</u>	rt Date I	End Date	<u>Weekdays</u> <u>S</u>	pots/Week	Rate	Rating						

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Order / Rev:

104404

06832080

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates:

09/26/12 - 10/02/12

Product Desc:

Estimate:

HELLER FOR SENATE

KSNV

Ln Ch Start End	Inventory Code	Break	Start/End Ti	ime Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 09/26/12 09/28	6/12 M-F 5-6a WakeUp M-F 5-6a WakeUp	_	5-6a	WTF	:30	6	\$185.002	0.00 N M	6	\$1,110.00
NEWS	WH STOR WAKEO	o www.agiieis								
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		Spots/Week 6	<u>Rate</u> \$185.00	Rating 0.00						
E 2 KSNV 10/01/12 10/02			5-6a	MT	:30	4	\$300.002	0.00 NM	4	\$1,200.00
NEWS	M-F 5-6a WakeUp	w/Wagners								
Start Date End D		Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/ E 3 KSNV 10/01/12 10/02		4 .w/\//a\/	\$300.00 6-7a	0.00 MT	:30	4	\$450.002	0.00 NM		# 4 BOO OO
	M-F 6-7a WakeUp	_	0-1a	 	.50	4	φ400,002	O.OO INIVI	4	\$1,800.00
NEWS Start Date End D	ate Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/	12 MT	4	\$450.00	0.00						
E 4 KSNV 09/26/12 09/28	3/12 M-F 6-7a WakeUp M-F 6-7a WakeUp	-	6-7a	WTF	:30	6	\$450.002	0.00 NM	6	\$2,700.00
NEWS	·	-								
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		Spots/Week 6	<u>Rate</u> \$450.00	Rating 0.00						
E 5 KSNV 09/26/12 09/28	3/12 Today Show	СМ	658a-9am	WTF	:30	6	\$550.002	0.00 NM	6	\$3,300.00
TODAY	Today Show									
Start Date End D		Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/ E 6 KSNV 10/01/12 10/02		6 CM	\$550,00 658a-9am	0.00 MT	:30	4	\$600.002	0.00 NM	4	\$2,400.00
	Today Show	OW	000a-0am	141	.50	7	φ000.002	O.OO INIVI	4	\$2,400.00
TODAY Start Date End D	ate Weekdays	Spots/Week	<u>Rate</u>	Rating					<u>.</u>	
Week: 10/01/12 10/07/	12 MT	4	\$600.00	0.00						
E 8 KSNV 09/26/12 09/28	3/12 M-F Today Show I M-F Today Show		9-10a	W-F	:30	2	\$350.001	0.00 NM	2	\$700.00
TODAY II	•									
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
Spot Ch Date Range	Description		/End Time	$\overline{\kappa}$		Leng		Rtg Type		
2 KSNV 09/24/12-09/30/ See MG 8,3	12 W-F Today Snow II 3	Brd Hr 9-10	a	-	-WF	::	30 (\$350.00)	0.00 NW		
[.NOT AVAILABLE 3 KSNV 09/26/12-09/28/	RATE] NOT AVAILABLI				₩ =		00 6250.00	0.00 NM		
MG for 8.2 09/28	·	nd i ii - 10	a	_	-WF		30 \$350.00	0.00 NM		
[REVISED RATE TO			44 40				****		_	
E 13 KSNV 10/01/12 10/02	Rachael Ray	СМ	11am-12pm	MT	:30	2	\$225.002	0.00 NM	2	\$450.00
RR <u>Start Date</u> <u>End D</u>	ate Weekdays	Spots/Week	Pato	Datina						
Week: 10/01/12 10/07/		2	Rate \$225,00	Rating 0.00						
E 14 KSNV 09/26/12 09/28	3/12 Rachael Ray Rachael Ray	СМ	11am-12pm	W-F	:30	2	\$200.002	0.00 NM	2	\$400.00
RR	Racilael Ray									
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
E 15 KSNV 09/27/12 09/27	***	CM	11am-12pm	T	:30	2	\$200.002	0.00 NM	2	\$400.00
RR	Rachael Ray									
Start Date End D		Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/ E 16 KSNV 09/26/12 09/27		CM 2	\$200.00 12-1230pm	0.00 WT	:30	2	\$275.002	0.00 NM	2	\$550.00
	Noon News	Civi	72 1200pin	vv I — — —	.00	~	ψ 21 U.UUZ	O.OO INIVI	۷.	φου υ .υυ
NEWS <u>Start Date</u> <u>End D</u>	ate Weekdays	Spots/Week	<u>Rate</u>	Rating						
									-	

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Order / Rev:

104404

06832080

Advertiser:

Heller, Dean for U.S. Senate

2000

Product Desc:

HELLER FOR SENATE

KSNV

Alt Order #: Flight Dates:

09/26/12 - 10/02/12

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 16 KSNV	09/26/1	2 09/27/12	Noon News	CM	12-1230pm	WT	:30	2	\$275.002	0.00 NM	2	\$550.00
NEWS			Noon News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	WT	2		0.00						
E 17 KSNV	09/28/1	2 ,09/28/12	Noon News	CM	12-1230pm	F	:30	2	\$275.002	0.00 NM	2	\$550.00
			Noon News									
NEWS	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	<u>vveekdays</u>	<u> </u>	\$275.00	0.00						
E 18 KSNV			Noon News	CM	12-1230pm	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
			Noon News					-	V	0 700 11111	_	4000.00
NEWS												
	art Date	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
Week: 10, E 19 KSNV				2 Opm CM	\$275.00 1230-1p	0.00	.20		\$005.000	0.00 NIN		*450.00
E 18 KONV	1,070 171	12 10/02/12	The Agenda 1230 The Agenda 1230		1230-1p	MT	:30	2	\$225.002	0.00 NM	2	\$450.00
AGENE	DAY		·····	- p		•						
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/07/12	MT	2		0.00			,			
E20 KSNV	09/26/1	2 09/28/12	U	•	1230-1p	WTF	:30	3	\$200.002	0.00 NM	3	\$600.00
AGEN)A		The Agenda 123	upm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	WTF	3		0.00						
E 21 KSNV	09/26/1	2 09/28/12	Days of our Lives	CM	1258p-2pm	WTF	:30	2	\$275.002	0.00 NM	2	\$550.00
DAYO			Days of our Lives	3								
DAYS	art Date	End Date	Weekdays	Spots/Week	Data	Dollar						
Week; 09		09/30/12	WTF	2	<u>Rate</u> \$275.00	Rating 0.00						
			Days of our Lives		1258p-2pm	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
			Days of our Lives						, , -		-	4000.00
DAYS												
Sta Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$275.00	Rating 0.00						
E 23 KSNV				CM	2pm-3pm	M	:30	2	\$225.002	0.00 NM	. 2	# 4E0 00
220 1011	10,017	12 10/01/12	The Doctors	OW	zpin-opin	[4]	.50	۲.	φ220.002	O.OO INIVI	. 2	\$450.00
DRS												
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/07/12	M	2	\$225.00	0.00						
E 24 KSNV	10/02/1	2 10/02/12	The Doctors The Doctors	СМ	2pm-3pm	-T	:30	1	\$225,002	0.00 NM	1	\$225.00
DRS			The Doctors									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10.	/01/12	10/07/12	T	1	\$225.00	0.00						
E 25 KSNV	09/26/1	2 09/28/12	The Doctors	CM	2pm-3pm	WTF	:30	3	\$175,002	0.00 NM	3	\$525.00
DRS			The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	,	09/30/12	WTF		\$175.00	0.00			• .			
E 26 KSNV			Dr. Phil	СМ	3-4p	WTF	:30	3	\$300.002	0.00 NM	3	\$900.00
			Dr Phil									
PHIL	- 1 B-1-	F-15-4-	1641-4	O(-8N)		5.0						
Sta Week: 09	art <u>Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
E 27 KSNV			4*····	CM	3-4p	MT	:30	2	\$300.002	0.00 NM	2	\$600.00
10111	.0.017	, OI OLI I L	Dr Phil	ÇIVI	יקוי י	[4] <u>-</u>	.50	~	ψοσο.σο Ζ	U.UU INIVI		φυυυ.ψ
PHIL												
	art Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/07/12	MT	2	T 1	0.00			A.P			
E 28 KSNV	10/01/	12 10/02/12		СМ	4-5pm	MT	:30	2	\$450.002	0.00 NM	2	\$900.00

Print Date: 10/02/12 08:32:46 Pa

KSNV

Order / Rev:

104404

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832080

Product Desc:

HELLER FOR SENATE

Flight Dates:

09/26/12 - 10/02/12

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			NEWS 3 at 4 (1 4PM NEWS (1 h		(4:00 PM-4:3	in PM)						
NEWS			4FW MEVVO (11)	our	(4.00 FIVI-4.3	oo Fivi)						
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	MT	2 HOUDION	\$450.00	0.00			0050 005	0.00.101		.
E 29 KSNV	09/26/1	2 09/28/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:00 PM-4:3	WTF	:30	3	\$350.002	0.00 NM	3	\$1,050.00
NEWS			11 11 11 11 11 11 11	our,	(4.001 111 4,0	.0 1 141)					-	
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	WTF	HOUDIOM 3	\$350.00	0.00	.00		A450.000	0.00 NA		# 4 070 00
E30 KSNV	09/26/1	2 09/28/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	WTF 00 PM)	:30	3	\$450.002	0.00 NM	3	\$1,350.00
NEWS				 ,		,						
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	WTF	3	\$450.00	0.00	-00		A450.000	0.00 1111		
E31 KSNV	10/01/3	2 10/02/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	MT (NO PM)	:30	2	\$450.002	0.00 NM	2	\$900.00
NEWS				,	(1100 1 111 010	,						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
Week: 10		10/07/12	MT M-F Early News	CM 2	\$450.00	0.00	.20		#000 000	0.00 N/M		#0.000.00
E 32 KONV	10/01/1	2 10/02/12	M-F Early News	CIVI	5-630p	MT	:30	4	\$900.002	0.00 NM	4	\$3,600.00
NEWS			,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	MT M-F Early News	CM	\$900.00 5-630p	0.00	.20		#70# AAA	0.00 NN4	_	# 4.055.00
E 33 RONV	09/20/1	2 09/20/12	M-F Early News	CIVI	5-03up	WTF	:30	6	\$725.002	0.00 NM	6	\$4,350.00
NEWS			,					•				
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	WTF M-F Jeopardy	CM	\$725.00 630-7pm	0.00	.20		#70# 000	0.00 NIM	0	#4 450 00
C 34 NOINV	09/20/1	12 09/20/12	M-F Jeopardy	CIVI	030-7pm	WTF	:30	2	\$725.002	0.00 NM	2	\$1,450.00
JEP												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09.		09/30/12	WTF M-F Jeopardy	CM 2	\$725.00 630-7pm	0.00 MT	120		#750 000	0.00 NIM		
E 33 KONV	10/01/1	12 10/02/12	M-F Jeopardy	CIVI	030-7pm	v	:30	2	\$750.002	0.00 NM	2	\$1,500.00
JEP			. ,									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10, E 36 KSNV		10/07/12	MT	CM 2	\$750.00 7-730pm	0.00 MT	:30	2	\$750.002	0.00 NM	٠ ,	ተ ፈ ድስስ ስስ
L 30 KONV	10/01/1	12 10/02/12	M-F Wheel of Fo		7-730pm	0	.30	2	\$750.00Z	U.OU INIVI	2	\$1,500.00
WHEE	L											
	art Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating				•		
Week: 10. E 37 KSNV		10/07/12		CM	\$750.00 7-730pm	0.00 WTF	:30	2	\$725.002	0.00 NM	2	¢4.4E0.00
Lor Roite	00/20/1	12 00/20/12	M-F Wheel of Fo		7-7 DOPIN	WIT	.50	2	\$125.00Z	U.UU INIVI		\$1,450.00
WHEE												
-	art Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week; 09		09/30/12	FacetoFace/Rals	ton PerOM	\$725.00 730-758pm	0.00 WTF	:30	3	\$400 002	0.00 NM	,	#4 000 00
LOG RONV	0012011	2 00/20/12	Face to Face w/		700-700pm	64 I Lan =	,30	3	\$400.002	0.00 NM	3	\$1,200.00
FACE												
<u>Sta</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u>	Rating						
			FacetoFace/Rals	ton RenGM	\$400.00 730-758pm	0.00 MT	:30	2	\$450,002	0.00 NM	2	\$900.00
E SO INDIAN	10/01/1	- 10/02/12	Face to Face w/	•	700-700piii	[41]	.50	2	ψ τ υυ,υυ∠	O.OO INIVI		φσυυ,υυ
FACE				_								
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 40 KSNV			1:11	CM	11pm-1135p		:30	1	\$775.002	0.00 NM	1	\$775.00
	11 (.50		7 O.VOZ	0.00 140	• '	ψ1,0,00

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KSNV

Order / Rev:

104404

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832080

Product Desc:

HELLER FOR SENATE

Flight Dates:

09/26/12 - 10/02/12

Ln Ch	Start	End	Inventory Code	Prook	Start/End Ti	mo Dovo	Lon Cr	noto	Doto Dri	Dta Tuno	Cnoto	0
LII OII	Start	Liiu	Inventory Code M-F News 3 at Eleven		Starvent 11	me Days	Len Sp	JOIS	rate Fil	Rtg Type	Spois	Amount
			M-F News 3 at Elever									
NEWS								•			ſ	
<u>Sta</u> Week: 10	<u>art Date</u> /01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> <u>Spo</u> M	ots/Week 1	<u>Rate</u> \$775.00	Rating 0.00						
E41 KSNV	09/27/1	12 09/27/12	M-F News 3 at Eleven M-F News 3 at Eleven		11pm-1135pr	nT	:30	2	\$750,002	0.00 NM	2	\$1,500.00
NEWS				•								
<u>Sta</u> Week: 09.	art <u>Date</u> /24/12	End Date 09/30/12	Weekdays Spo	ots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
E 42 KSNV		12 09/28/12	The Tonight Show Tonight Show	СМ	1135p-1237a	WTF	:30	3	\$250.002	0.00 NM	3	\$750.00
TON SI	HOW		g/									
Sta	art Date	End Date		ots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/30/12	WTF	3	\$250.00	0.00						
E 43 KSNV		12 10/02/12	The Tonight Show Tonight Show	CM	1135p-1237a	MT~	:30	2	\$275.002	0.00 NM	2	\$550.00
TON SI												
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> <u>Spo</u>	ots/Week 2	<u>Rate</u> \$275.00	Rating 0.00						
E 44 KSNV			Mon PR 8-10p	CM Z	············		-30	- 1	62 400 002	0.00 NM	1	#0.400.00
E 44 NOINV	10/01/	12 10/01/12	Monday Prime 8-10pr		8-1 0 pm	M	:30	1	\$2,400.002	0.00 NM	1	\$2,400.00
VOICE			Menady Fillio o Topi		-						İ	
	art Date	End Date	Weekdays Spo	ots/Week	<u>Rate</u>	Rating						
Week: 10	/01/12	10/07/12	M	1	\$2,400.00	0.00					•	
E 45 KSNV	09/26/1	12 09/26/12	Wed PR 9-11p Wednesday Prime 9-	CM 11nm	9-11pm	W	:30	. 1	\$2,100.002	0.00 NM	1	\$2,100.00
LAW &	ORDER		vedilosday i fillio 5-	три					•			
	art Date	End Date	Weekdays Spo	ots/Week	Rate	Rating						
Week: 09	/24/12	09/30/12	W	1	\$2,100.00	0.00		•			Ĺ	
E 46 KSNV	09/28/1	12 09/28/12	Fri 10-11p Friday Prime 10-11pr	CM n	10-11pm	F	:30	1	\$2,100.002	0.00 NM	1	\$2,100.00
DLINE				,-							1	
<u>Sta</u>	art Date	End Date	Weekdays Spo	ots/Week	<u>Rate</u>	<u>Rating</u>					1	
Week: 09	/24/12	09/30/12	F	1	\$2,100.00	0.00	······································				1	
	09/29/1	12 09/30/12	Sa-Su News 3 at Elev Sa-Su News 3 at Elev		11pm-1135pi	mSS	:30	1	\$750.002	0.00 N M	1	\$750.00
NEWS											1	
<u>Sta</u> Week: 09	<u>art Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> Spe	ots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 49 KSNV	09/29/	12 09/29/12	SIGN ON-SIGN OFF	СМ	5a-459a	S-	:30	1	\$325.002	0.00 NM	1	\$325.00
			ROS		(5:00 AM-6:00	0 AM)					1	
SAT TO						··					Ĺ	
<u>Sta</u> Week: 09	art Date	End Date 09/30/12	Weekdays Spe	ots/Week	<u>Rate</u> \$325.00	Rating 0.00					1	
			Sa-Su Early News	CM	5pm-630pm	S-	:30	2	\$350.002	0.00 NM	2	\$700.00
LOI NOIN	031231	12 03123112	Sa-Su Early News	CIVI	эртт-оэортт	3-	.50	2	\$350.00Z	O.OO INIVI		\$700.00
NEWS			,,,,,,,,,									
<u>Sta</u>	art Date	End Date	Weekdays Spe	ots/Week	Rate	<u>Rating</u>						
Week: 09	/24/12	09/30/12	S-	2		0.00						
E 52 KSNV	09/29/	12 09/29/12	Weekend Jeopardy/W	√he@M	630-730pm	S-	:30	1	\$350.002	0.00 NM	1	\$350.00
JEP/W	HEEL		WKND Jeop/Wheel								l	
	art Date	End Date	Weekdays Spe	ots/Week	<u>Rate</u>	Rating					1	
Week: 09		09/30/12	S-	1	\$350.00	0.00						
			Saturday Night Live	СМ		?amS-	:30	1	\$750,002	0.00 NM	1	\$750.00
	•		Saturday Night Live	•		_					1	4. 25.00
SNL			-									
<u>St</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> <u>Spa</u>	ots/Week	<u>Rate</u> \$750.00	Rating 0.00					1	
E 54 KSNV		*******	<u> </u>	CM	ъ750.00 6а-7а	S	:30	1	\$185,000	0.00 8184	4	\$40E 00
⊏ 04 NONV	08/30/	12 09/30/12		CIVI	0a-7a	5	:50	1	\$185.002	0.00 NM	1	\$185.00

Print Date: 10/02/12 08:32:47

Page 6 of 6

Order / Rev:

104404

Advertiser:

Heller, Dean for U.S. Senate

Alt Order#:

06832080

Product Desc:

HELLER FOR SENATE

KSNV

Totals

126

\$76,220.00

Flight Dates:

09/26/12 - 10/02/12

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spe	ots Rate Pri	Rtg Type S	pots	Amount
			News 3 Sunrise -								
NEWO			News 3 Sunrise S	UNDAY							
NEWS		End Data	18to o lealouso	On sta AMa als	D-4-	D-ti					
<u>5ta</u> Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$185.00	<u>Rating</u> 0.00					
				<u>'</u>	T/		.00	4 04 000 000	0.00.1114		# 4 000 00
E 56 KSNV	09/30/	12 09/30/12	Meet the Press Meet the Press	CM	8a-9am	S	:30	1 \$1,900.002	0.00 NM	1	\$1,900.00
MTP			Meet the Press								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating		•			
Week: 09/		09/30/12	S		\$1,900.00	0.00					
E 59 KSNV			NFL Pre-Game / F		1p-530pm	S	:30	1 \$1,600,002	0.00 NM	1	\$1,600.00
200 110111	00/00/	2 00/00/12	NFL Pre-Game		ip coopiii	9	.00	1 41,000.002	0.00 14101	'	Ψ1,000.00
FNIA											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/	/24/12	09/30/12	s	1	\$1,600.00	0.00					
E 60 KSNV	09/30/1	2 09/30/12	NFL Football	CM	1P-9PM	S	:30	1 \$8,000.002	0.00 NM	1	\$8,000.00
			NFL Football								
SNF											
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>			ŀ		
Week: 09/	/24/12	09/30/12	S	1	\$8,000.00	0.00					
E 61 KSNV	09/30/1	2 09/30/12	NFL End of Game	BreakCM	1p-9p	5	:30	1 \$6,500.002	0.00 NM	1	\$6,500.00
			NFL End of Game	e Break							
	OSTGAM										
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/30/12	S	1	+01000.00	0.00					
E62 KSNV	09/30/	12 09/30/12	Sports Night in La	-	Sun 1135p-	1200aS	:30	1 \$200.002	0.00 NM	1	\$200,00
2000		.	Sports Night in La	as Vegas		=					
	'S NIGH'										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	S	1	\$200.00	0.00					
N 63 KSNV	09/26/	12 09/28/12	Late Night w/Fallo		1237a-136a	m₩TF	:30	3 \$100.002	0.00 NM	3	\$300.00
			Late Night w/Falid						ŀ		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	WTF	3	********	0.00					
N 64 KSNV	09/30/	12 09/30/12	LAW & ORDER (s		M-SA 8-11p	/ SUNs	:30	1 \$800.002	0.00 NM	1	\$800.00
			Law & Order (syn								
	irt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	S	1	\$800.00	0.00					
N 65 KSNV	09/26/	12 09/28/12	The Doctors	CM	2pm-3pm	WTF	:30	1 \$175.002	0.00 NM	1	\$175.00
			The Doctors								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week 09		09/30/12	WTF	1	\$175.00	0,00					
N 66 KSNV	10/02/	12 10/02/12	Tues PR 8-9p	CM	8-9pm	-T	:30	1 \$2,400.002	0.00 NM	1	\$2,400.00
			Tuesday Prime 8								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10	/01/12	10/07/12	-Тныны	1	\$2,400.00	0.00					